

Daniel Hanson, M.S.

I am a hard-working, creative, and highly skilled individual seeking a career in digital marketing, graphic design, or communications. Through my academic and professional experience, I have become fluent with the skills, programs, and methods that are vital in connecting your business or organization with your audiences and broadcasting your message effectively. If hired, I guarantee dedication to your group's unique goals and needs as well as an approach to communications management that reflects the always-evolving demands of the today's media landscape. To see samples of my work and learn more about my services, visit my portfolio page linked at the bottom of this document or send me an e-mail.

DIGITAL & SOCIAL

HTML · Facebook · Twitter
Small Screen Optimizing
Adwords · Wordpress
Youtube · Instagram · SEO
Google+ · Adsense
GoogleAnalytics · Google
Webmaster · Mailchimp

WRITTEN

Copywriting · Blogs · Press
Releases · Profiles · Mailers
News · Editorials · A & E
Reviews · Advertising Copy
Newsletters · Web Copy
Internal Communications
Creative Marketing Plans

PUBLISHING

InDesign · Quark · Copy
Editing · Page Layout
Web Publishing

GRAPHIC

Photoshop · GIMP
Corel · Fireworks
Web page Design
Infographics · Logos
After Effects · Video
Optimizing for web
Illustration · Premiere
Image Retouching
Color Correction

ADMINISTRATIVE

Marketing Strategy
SWOT Analysis
Content Management
Microsoft Office
Suite · Audience &
Market Research
Leading Meetings and
Projects

Partial Timeline

2012-Present: Pursued freelance and contract work in graphic design, copywriting, digital marketing, and content management.

2014: Completed M.S. in New Media Management at Duquesne University with 3.75 GPA.

2013: Was editor of The Activist web magazine, compiling, editing, and publishing articles with Wordpress.

2013: Enrolled at Duquesne University for Graduate Studies.

2012-2013: Wrote editorials for Newpeople, a Pittsburgh newspaper.

2012: Completed BA in History at College of Wooster with 3.7 GPA in major.

2011-2012: Was an editor of The Wooster Voice campus newspaper, overseeing layout, copy editing, and collection of articles.

2011-2012: Hosted radio show on Woo 91 campus radio station.

2009-2012: Was president, secretary, events coordinator, and treasurer for Wooster Progressive Students.

2008: Enrolled at College of Wooster.

Skill Cloud

Size of box represents my skill level with that topic. Contact me for a detailed employment history, list of professional references, and relevant work samples.